FORD 1994

EXPLORER

1994 EXPLORER

Compact utilities are fast becoming *the* vehicles of the nineties. And ever since its introduction three years ago, Explorer has been America's best-selling compact utility. Given its quality, versatility, performance, and best-in-class room and comfort, there's little wonder about its popularity.

Contemporary and aerodynamic, Explorer is powered by a multi-port electronically fuel-injected 4.0L V-6 engine. The handling is responsive and the steering system is precise. A four-wheel anti-lock brake system is standard. The independent front suspension and the long wheelbase combine to help smooth the ride.

Equally at home off the road or out on the town, the 4x4 model features the convenience of a dash-mounted Touch Drive transfer case control. And for those who don't need the extra 4x4 traction, Explorer is available as a 4x2. Whether your choice is the 4-Door or 2-Door, you'll be driving a vehicle that's best in its class in overall spaciousness for passenger comfort and cargo utility.

EXPLORER LIMITED

The sophisticated Limited is the most luxurious and finely appointed Explorer. The going may be tough outside, but top-of-the-line amenities help keep things cool and very comfortable on the inside.

Air conditioning is standard, of course, and it's CFC-free.

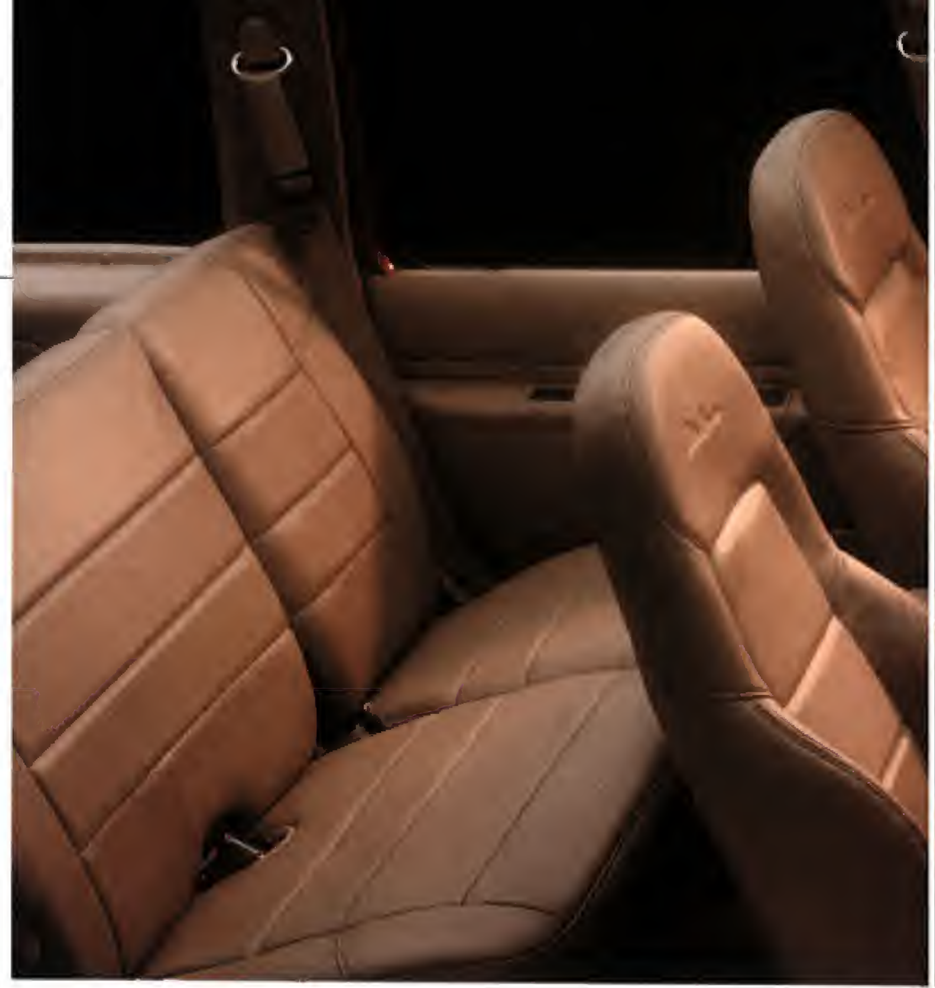
Also included is the outstanding sound of the Ford JBL audio system. There are 6-way power seats with premium leather seating surfaces for both driver and front passenger. What's more, the driver's seat can remember up to 3 positions which can be recalled at any time for personalized comfort. The electronics group (see page 17), an overhead console, and heated outside mirrors are also among its features. In fact, it's difficult to find convenience items that aren't already part of Limited's long standard equipment list.

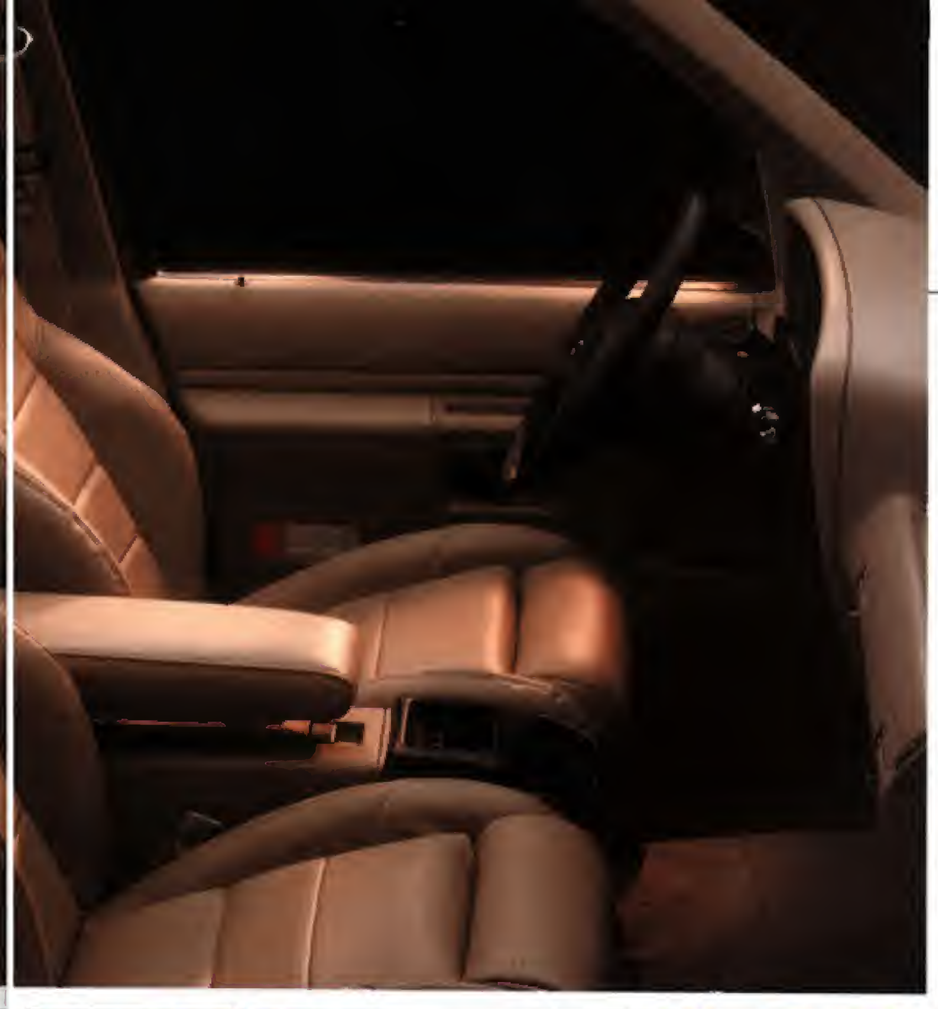
The 4-Door Limited features a distinctive monochromatic look (shown at right in Deep Forest Green Clearcoat Metallic) along with special cast aluminum wheels. Below is the Limited interior with its leather seating surfaces and other premium appointments. It's shown in Opal Grey.

EXPLORER 4-DOOR

Compare Explorer with any of its competitors and discover one of the big reasons why it's America's best-selling compact utility — more overall space for passengers and cargo. Whether you choose the XL, XLT, Eddie Bauer or the latest edition, the Limited, you can relax and enjoy the abundant comfort of best-in-class interior spaciousness.

Generally speaking, the longer a vehicle's wheelbase, the better the ride. Explorer's 112" wheelbase is the longest in its class. It also contributes to the superior measure of rear leg room in the 4-Door. Not only is it spacious, it's easy to get in and out of thanks to a low step-in height. And Explorer has the availability of 6-passenger seating (XL and XLT), something few other compact utilities offer.





Left: The Eddie Bauer 4-Door interior with reclining sport buckets and leather seating surfaces. Complimentary garment and duffel bags are shipped to you directly from Eddie Bauer.

Far left: The ergonomic instrument cluster includes a full gauge package including tachometer. In a pod to the right of the cluster are (1) the Touch Drive 4x4 module whose pushbutton controls for the electric shift transfer case are more convenient than the floor-mounted shift found in other 4x4 compact utilities; (2) the stereo system; and (3) the heating/cooling/defroster controls.

Left: A handy cargo area cover helps keep valuables out of sight. It's standard with Sport, XLT, Eddie Bauer and Limited (Eddie Bauer shown).

Some equipment shown on these pages is optional.

EXPLORER CAPABILITY

Discover for yourself what many have already found — that the 4-Door Explorer offers just about everything you could possibly want in a compact utility. Comfort, for example. Roominess. Style. Versatility. And smooth, capable ride and handling.

There's plenty of fuel-injected 4.0L V-6 power, enough, when properly equipped, to tow a boat or camper weighing more than 5,000 pounds (see page 18 for more on trailer towing). And Explorer provides that extra peace of mind that comes with having a standard 4-wheel anti-lock braking system.

Inside, the 60/40 rear bench seat (50/50 with 2-door models) lets you lower one or both seat backs to accommodate different passenger- and cargo-carrying needs.

Lower both of the seat backs to enjoy the full advantage of the Explorer 4-Door's 81.6 cubic feet of cargo capability with a 6-foot-long flat cargo load floor (made possible, in part, by storing the spare tire outside, under the body). There's simply no other leading compact utility vehicle that can match it.

If you should conclude that Explorer indeed has a lot going for it, that's exactly the conclusion that so many buyers have already come to. That's why it's America's best-selling compact utility.

Above: Explorer XLT 4-Door in Brilliant Blue Clearcoat Metallic. Preferred Equipment Package 941A includes air conditioning, electronic premium radio/cassette, and deluxe tape stripe.

Left: Explorer XLT interior in Opal Grey with Preferred Equipment Package 941A and optional 3-passenger 60/40 split bench front seat.

Far left: The 60/40 3-passenger rear seat offers great people/cargo versatility in 4-Door Explorers. 2-Door models feature a 50/50 arrangement.

ENGINEERING & SAFETY

Ford Explorer is engineered with emphasis on excellent all-around performance to satisfy a wide variety of personal uses and to maximize driving control and enjoyment.

The standard 4.0L multiple-port fuel-injected V-6 has the power and torque you need, whether you're on or off the road. The ride is smooth, thanks in part to the nitrogen gas-pressurized shocks. The handling, enhanced by front and rear stabilizer bars, is capable. And the power steering system is designed for precision and response.

EXPLORER SAFETY

Safety is a major concern for you and it's a high priority for us. Many of the performance features discussed here are related to safety (power for passing and good handling, for example). In addition, Explorer features safety items like power brakes with a standard 4-wheel anti-lock system. They help you come to a faster stop in most conditions with greater straight-line stability. There are intrusion beams contained in the doors. And all 4-door models feature child-proof rear door locks.

The 4.0L multi-port fuel-injected V-6 features the EEC-IV computer, which controls numerous operations affecting performance — in effect, fine-tuning the engine. A close-ratio 5-speed manual transmission is standard. A 4-speed automatic with column shift is optional (standard with Limited).

Twin-I-Beam (4x2) and Twin-Traction Beam (4x4) front suspension systems feature an axle/coil spring assembly for each wheel, providing independent wheel action for ride smoothness and control. The front coil springs and rear 2-stage multi-leaf springs are computer-selected to match the vehicle's passenger- and cargo-carrying requirements.

Explorer's power-assisted steering system is designed for precise metering of the fluid flow for greater steering responsiveness to directional changes. The system also provides a tighter feel of the wheel and more positive on-center performance.

Limousine-type doors merge into the roofline and feature a hidden drip rail system. They help make Explorer more aerodynamic — and more stylish as well.

Explorer has more overall passenger and cargo space than any other vehicle in its class. The 4-Door model's cargo volume is 42.6 cu. ft. with the rear seat backs up; 81.6 cu. ft. with the seat backs lowered.

Explorer's spacious cargo compartment can be accessed by raising the entire liftgate or just the window.

Explorer features power front disc/rear drum brakes with a 4-wheel anti-lock system. The rear brakes work in tandem while the front brakes are individually controlled to help stop the vehicle faster and with greater straight-line stability and steering control on most wet, dry or icy pavements.

The 4x4 has standard auto-locking front hubs with Touch Drive transfer case. Features include on-the-fly shifting from 2WD to 4WD-High and back at normal road speeds, and an electromagnetic clutch that spins up the drive system from zero to driving speed in milliseconds. Manual-locking front hubs with manual-shift transfer case are optional.

The ladder-type frame features full-length, heavy-gauge channel side rails and six crossmembers, providing a solid foundation for the body and strength for trailer towing.

Nitrogen gas-pressurized shock absorbers contribute to a smooth and controlled ride by suppressing the foaming action of the hydraulic fluid caused by rough or bumpy road conditions. The standard front and rear stabilizer bars, connecting the axles to the frame, function as torsion bars to help improve handling.

A properly equipped Explorer can tow up to 3,500 pounds with the standard rear step bumper, or a maximum trailer weight of 5,600 pounds (4x2) or 5,400 pounds (4x4). Towing capacity depends on model (2-door or 4-door) and choice of equipment (4x2 or 4x4; transmission; axle ratio; and type of towing receiver or hitch, if any), as well as number of passengers and amount of cargo. Towing hitches and receivers are made by manufacturers other than Ford. For more detailed information, see page 18.

Explorer's 4-wheel anti-lock rear brakes provide greater steering control while braking under certain adverse conditions.

Child-proof rear door locks are standard with 4-door models. When activated, they can't be opened from the inside.

For added security, the remote entry system is included in the optional electronics group (standard with Explorer Limited).

The rear window wiper/washer/defroster (standard on Sport, Eddie Bauer, XLT and Limited) helps clear your view.

2-DOOR SPORT

Like all Explorers, the 2-Door Sport packs plenty of muscle. Under the hood are 4.0 liters of multi-port fuel-injected V-6 pep. A floor-mounted 5-speed manual overdrive is standard, or choose the electronic 4-speed automatic overdrive option with a column shift.

If 4-wheeling is your thing, you have a choice of auto-locking front hubs (with convenient Touch Drive electric shift transfer case), or manual hubs and transfer case with mechanical operation.

One thing's sure. With the Sport's power and handling, you're in for fun, whether you're cruising the highway or taking the off-road trails.

Left: A feature contributing to the Explorer 2-Door's versatility is the 50/50 rear split bench seat. Lower either one or both seat backs.

Above: Optional cloth sport bucket seats with console in Opal Grey.

Right and below: Explorer 2-Door Sport in Vibrant Red with unique Black lower two-tone treatment.

EDDIE BAUER 2-DOOR

The name "Eddie Bauer" is widely known for quality outdoor apparel. And here's the Eddie Bauer Explorer in its 2-door style. Two products conceived with quality as the top priority. A natural, a perfect fit.

The 2-Door Eddie Bauer takes the winning design and performance of the popular Explorer nameplate into a special dimension of personal style and luxury.

The place to best enjoy it is, of course, out on the road. Driving this uniquely trimmed and superbly appointed sport utility is a rewarding activity, and meant to be enjoyed by those of adventurous spirit.

Above: Eddie Bauer sport buckets shown with optional leather seating surfaces. Complimentary garment and duffel bags are sent to you from Eddie Bauer.
Below: Eddie Bauer 2-Door with unique two-tone in Raven Black/Mocha. High towing capability makes Explorer an excellent vehicle for recreational needs.

EXPLORER PREFERRED EQUIPMENT PACKAGES AND OPTIONS

Note: Package content is subject to change P = In package S = Standard O = Optional	2-Door Model XL 930A	 Sport 931A	 Eddie Bauer 932A	4-Door Model XL 940A	 XLT 941A	 Eddie Bauer 942A	 Limited 943A
Appearance/Comfort/Convenience							
CFC-free air conditioning system	O	P	P	O	P	P	S
Power equipment group (1)	O	P	S	O	S	S	S
Electronics group (2)	-	-	-	-	O	O	S
Tilt-up open air roof (deletes reading lamp)	-	O	O	-	O	O	O
Rear window wiper/washer/defroster (included in power equipment group)	O	S	S	O	S	S	S
Privacy™ glass	O	S	S	O	S	S	S
Cargo cover	-	S	S	-	S	S	S
Color-keyed carpeted floor mats	O	O	S	O	S	S	S
Floor mat in lieu of carpet (with knitted vinyl buckets in Opal Grey only)	-	-	-	O	-	-	-
Bodyside moldings	O	-	-	O	S	-	-
Luggage rack (100-lb. capacity)	O	O	S	O	O	S	S
Speed control/tilt steering wheel	O	O	S	O	S	S	S
Running boards (4-Door)	-	-	-	O	O	O	P
Step bars	-	O	-	-	-	-	-
Deluxe tape stripe	-	-	-	-	P	-	-
Deluxe two-tone paint	-	-	-	-	O	-	-
Special appearance package (3)	O	O	-	-	-	-	-
Fog lamps	O	O	O	O	O	O	S
Floor console/cupholders (with cloth 60/40 split bench only)	-	-	-	O	O	-	-
Deep-dish cast aluminum wheels	O	S	O	O	O	O	-
Luxury aluminum wheels	-	O	S	-	S	S	-
Luxury aluminum wheels (slatted spokes)	-	-	-	-	-	-	S
Stereo Systems							
Electronic premium AM/FM stereo with cassette player/digital clock	O	O	P	O	P	P	-
Ford JBL audio system/cassette player	-	O	O	-	O	O	P
Ford JBL audio system/compact disc player	-	O	O	-	O	O	O
Performance							
4-speed automatic overdrive transmission	O	O	O	O	O	O	S
Performance rear axle (limited slip; 3.73 ratio and trailer towing package)	O	O	O	O	O	O	O
Manual locking hubs (4x4 only)	O	O	O	O	O	O	-
Super engine cooling	O	O	O	O	O	O	O
Engine block heater	O	O	O	O	O	O	O
Trailer towing package (4)	O	O	O	O	O	O	O
P235 OWL all-terrain tires	O	P	S	O	O	S	S
Seating							
Cloth captain's chairs/console	O	P	-	O	S	-	-
Cloth sport bucket seats/console (5)	-	O	-	-	O	-	-
Cloth 3-passenger 60/40 split bench seat/stowage bin	-	-	-	O	O	-	-
Sport bucket seats with leather seating surfaces/console (5)	-	O	P	-	O	P	-
Manual Transmission Special Value Package							
Air conditioning	P	-	-	P	-	-	-
Electronic premium AM/FM stereo/cassette player	-	P	-	-	-	-	-
Speed control/tilt steering wheel	-	P	-	-	-	-	-
Luggage rack	-	-	-	-	P	-	-

MAJOR STANDARD FEATURES

Exterior

Aero-design halogen headlamps

Front bumper: bright with rub strip and spoiler (XL, XLT, Eddie Bauer); black with rub strip and spoiler (Sport); color-keyed with integral fog lamps (Limited)

Rear trailer tow bumper

Tinted windshield, side/rear windows

Privacy™ glass: rear quarter and liftgate windows (Sport, Eddie Bauer 2-Door), rear quarter, rear door and liftgate windows (XLT, Eddie Bauer 4-Door, Limited)

Foldaway mirrors: black door-mounted (XL, Sport); electric remote-control (XLT, Eddie Bauer, heated on Limited)

2-way liftgate: raise the entire liftgate or just the rear window

Wheel trim: styled steel wheels (XL); deep-dish cast aluminum wheels (Sport); luxury cast aluminum wheels (XLT, Eddie Bauer, unique design on Limited)

Lower rocker panel moldings

Full-size spare tire, frame-mounted

Interior

Seats: knitted vinyl reclining bucket seats (XL, Sport); cloth reclining captain's chairs/console (XLT); cloth reclining sport bucket seats/console (Eddie Bauer) (5); luxury bucket seats with leather seating surfaces, power driver and passenger seats and 3-position driver's memory seat (Limited)

Rear split seats: 2-passenger 50/50 (2-Door); 3-passenger 60/40 (4-Door)

Continuous loop lap/shoulder belts front and rear

Air conditioning and overhead console (Limited)

Tachometer; fuel, engine temperature, voltmeter, oil pressure gauges; trip odometer

Column controls: turn signals, windshield wipers/washer, high beams, flash-to-pass

Light group: includes glove box, ashtray, engine compartment lights

Electronic AM/FM stereo with digital clock

Rear seat heater duct

Interval windshield wipers

Steering wheel: vinyl (XL); leather-wrapped (Sport, XLT, Eddie Bauer, color-keyed with Limited)

Visors: Driver and passenger with RH visor mirror (XL); illuminated driver and passenger visor mirrors plus auxiliary side visors (Sport, XLT, Eddie Bauer, Limited)

Child-proof rear door locks (4-Door)

(1) Power equipment group includes power windows/locks, electric remote-control mirrors, upgraded door trim and rear window wiper/washer/defroster.

(2) Includes anti-theft system, remote entry system and electrochromic mirror with autolamp feature.

(3) Includes fog lamps, black bodyside moldings (on Sport) and tape stripe.

(4) Towing package includes wiring harness, heavy-duty flasher, and super engine cooling.

(5) Includes 6-way power driver seat in 2 Door, power driver and passenger seats in the 4-Door, plus power lumbar support.

EXPLORER 4-DOOR DIMENSIONS

		4x2	4x4
Wheelbase		111.9"	111.9"
Overall length		184.3"	184.3"
Overhang (front/rear)		29.6"/42.8"	29.6"/42.8"
Tread (front/rear)		58.3"/58.3"	58.3"/58.3"
Overall width		70.2"	70.2"
Width between wheelhouses		41.9"	41.9"
Overall height (empty — max.)		67.3"	67.3"
Step-in height (unloaded)		19.1"	20.1"
Load floor height (loaded)		25.2"	26.1"
Liftgate opening height		33.7"	33.7"
Axle clearance — loaded (rear)		6.3"	6.3"
Angle of approach — loaded		—	31.0°
Angle of departure — loaded		—	18.0°
Ramp breakover angle — loaded		—	14.9°
Cargo length	with rear seat up	38.1"	38.1"
	with rear seat down	72.9"	72.9"
Cargo volume (cu. ft.)	with rear seat up	42.6	42.6
	with rear seat down	81.6	81.6
Front/Rear	head room	39.9"/39.3"	39.9"/39.3"
	shoulder room	57.1"/57.1"	57.1"/57.1"
	hip room	51.9"/51.9"	51.9"/51.9"
	leg room	42.4"/37.7"	42.4"/37.7"
Seating capacity		5 or 6*	5 or 6*

*Six-passenger seating with optional split bench front seat in XL and XLT models.

EXPLORER 2-DOOR DIMENSIONS

		4x2	4x4
Wheelbase		102.1"	102.1"
Overall length		174.5"	174.5"
Overhang (front/rear)		29.6"/42.8"	29.6"/42.8"
Tread (front/rear)		58.3"/58.3"	58.3"/58.3"
Overall width		70.2"	70.2"
Width between wheelhouses		41.9"	41.9"
Overall height (empty — max.)		67.5"	67.5"
Step-in height (unloaded)		19.3"	20.1"
Load floor height (loaded)		25.5"	25.5"
Liftgate opening height		33.7"	33.7"
Axle clearance — loaded (rear)		6.3"	6.3"
Angle of approach — loaded		—	31.0°
Angle of departure — loaded		—	18.0°
Ramp breakover angle — loaded		—	16.2°
Cargo length	with rear seat up	29.2"	29.2"
	with rear seat down	63.1"	63.1"
Cargo volume (cu. ft.)	with rear seat up	32.6	32.6
	with rear seat down	69.4	69.4
Front/Rear	head room	39.9"/39.1"	39.9"/39.1"
	shoulder room	57.1"/57.9"	57.1"/57.9"
	hip room	51.9"/43.6"	51.9"/43.6"
	leg room	42.4"/36.6"	42.4"/36.6"
Seating capacity		4	4

MAXIMUM TRAILER TOWING WEIGHTS

			2-Door		4-Door	
	Axle Ratio	Maximum GCWR	4x2	4x4	4x2	4x4
4.0L V-6/4-Speed Automatic	3.08	6,000	2,100	–	1,900	–
	3.27	7,500	3,600	3,400	3,400	3,200
	3.73	9,500	5,600	5,400	5,400	5,200
4.0L V-6/5-Speed Manual	3.27	6,000	2,000	1,900	2,000	1,700
	3.73	7,000	3,100	2,900	2,900	2,700

NOTE: Engine/axle ratio combinations shown may not be available in all areas. Your Ford Dealer can supply availability information. All maximum trailer weights shown must be reduced by passenger and cargo weight in the towing vehicle. The following equipment may be required: super engine cooling; load-carrying hitch for towing trailers under 3,500 pounds with the standard rear step bumper; load-equalizing hitch for towing trailers over 3,500 pounds; and optional trailer towing package for when the Gross Combination Weight Rating (GCWR) exceeds 5,000 pounds. For specific information on recommended or required equipment, see your dealer.

SPECIFICATIONS

Drivetrain:	4x2 or 4x4
Engine type:	4.0 liter V-6
Induction system:	Multi-port electronic fuel injection with EEC-IV computer
Compression ratio:	9.0:1
Transmissions:	Std. 5-speed manual overdrive; Opt. 4-speed automatic overdrive (standard with Limited)
Horsepower, SAE net:	160 @ 4000 rpm
Torque, SAE net:	225 lbs.-ft. @ 2500 rpm (manual transmission) 220 lbs.-ft. @ 2800 rpm (automatic transmission)
Battery:	72 AH; 650 CCA maintenance-free
Alternator:	95 amps (130 amps with Limited)
Frame:	Ladder-type, single channel with six crossmembers
Front suspension (4x2):	Twin-I-Beam axle, coil springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar
Front suspension (4x4):	Twin-Traction Beam axle, coil springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar
Rear suspension (4x2/4x4):	Semi floating-type rear axle (limited-slip differential optional), 2-stage variable-rate leaf springs (computer-selected), gas-pressurized shock absorbers, stabilizer bar
Steering:	Recirculating ball-type, power assisted
Brakes:	Power front discs/rear drums with 4-wheel anti-lock system
Fuel tank:	19 gallons
Wheels (type/size):	5-hole disc/15"x6.0J
Tires:	Std. P225 raised black letter all-season Opt. P235 outline white letter all-terrain (std. in Eddie Bauer and Limited)

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.

EXPLORER EQUIPMENT

The optional tilt-up open-air roof can be flipped open or removed completely. The optional roof rack (standard on Eddie Bauer and Limited) is also shown.

At right (top to bottom): styled steel wheel; deep-dish cast aluminum wheel; luxury cast aluminum wheel (skirted spoke); luxury cast aluminum wheel.
See page 17 for application by trim level.

The outstanding quality of digital recording is reproduced through the Ford Compact Disc Player, available with the optional Ford JBL Audio System.

Included with Explorer Limited, running boards are optional with 4-Door XL, XLT, and Eddie Bauer. Steps bars are optional on 2-Door Sport.

COLORS AND TRIMS — XL, XLT, Sport

Exterior Paint Colors	Interior Trim Colors: Royal Blue	Ruby Red	Opal Grey	Mocha
Raven Black		■	■	■
Oxford White	■	■	■	■
Vibrant Red			■	■
Mocha Frost Clearcoat Metallic				■
Electric Red Clearcoat Metallic		■	■	■
Cayman Green Clearcoat Metallic			■	■
Deep Forest Green Clearcoat Metallic			■	■
Deep Emerald Green Clearcoat Metallic			■	■
Dark Blue Clearcoat Metallic	■		■	■
Brilliant Blue Clearcoat Metallic	■		■	
Opal Grey Clearcoat Metallic		■*	■	
Dark Cranberry Clearcoat Metallic			■	■

*Not available on Sport

COLORS AND TRIMS — Eddie Bauer, Limited

Exterior Paint Colors**	Interior Trim Colors: Opal Grey	Mocha
Raven Black		■
Oxford White		■
Electric Red Clearcoat Metallic		■
Cayman Green Clearcoat Metallic		■
Deep Forest Green Clearcoat Metallic		■
Deep Emerald Green Clearcoat Metallic		■
Dark Blue Clearcoat Metallic		■
Dark Cranberry Clearcoat Metallic		■
Limited		
Oxford White	■	■
Dark Cranberry Clearcoat Metallic		■
Deep Forest Green Clearcoat Metallic	■	

**Includes Mocha lower accent color on Eddie Bauer

PERSONALIZING YOUR EXPLORER

The enjoyment of owning a new Ford Explorer begins well before you drive it away from the dealership. It happens the moment you start to decide how you'll equip it, from the exterior paint and interior trim colors to the performance equipment to the entertainment system.

Explorer Preferred Equipment Packages and individual options, of course, provide a wide range of choice. But you can personalize your vehicle even further with special accessories. Ask your Ford Dealer what's available through his parts and service department. Just a few of the many special accessories for Explorer are shown here:

(A) Easy-to-install ski rack (accommodates 5 pairs).
(B) Aero hood deflectors.
(C) Functional splash guards.
(D) Cargo liner.
(E) Wheel protector locks.
(F) Class II trailer hitch.

Like the Explorer itself, Ford accessories are exceptionally high in quality, and they're covered by the new-vehicle limited warranty. For details, see your Ford Dealer.

BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your Ford Dealer.

ROADSIDE ASSISTANCE PROGRAM

Every new Ford includes the assurance of an emergency Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000 mile bumper-to-bumper warranty period. Help is a toll-free phone call away 24 hours a day, anywhere in the continental United States should you need any towing assistance, fuel delivery, tire change, a jump start or even help when you're locked out of your truck. Ask your Ford Dealer for complete details on the Ford Roadside Assistance Program and a copy of the limited warranty.

FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call 1-800-374-7777. Or visit a Ford or Lincoln-Mercury dealer, or a branch office of Citibank.

Ford Credit is a full service company that makes a wide variety of financing and leasing programs available to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your special needs can be made quickly and conveniently right at the dealership. Ask your Ford Dealer for the facts on any of Ford Credit's financing or lease plans.

"Tread Lightly" is an educational program designed to increase public awareness of land-use regulations and responsibilities in our nation's wilderness areas. Ford joins the U.S. Forest Service and Bureau of Land Management in encouraging you to help preserve our national forests and other public and private lands by "treading lightly."

Optional Ford Extended Service Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

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